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Talal Abu-Ghazaleh Global Digital News Magazine

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In the presence of Dr. Abu-Ghazaleh

Chinese Ambassador Patronizes Great Wall-Petra Cup at Talal Abu-Ghazaleh Knowledge Forum

▶ Amman



Chinese Ambassador to Jordan, Mr. Guo Wei, praised the pioneering contributions of the Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius), a member of Talal Abu-Ghazaleh Global Digital (TAG.GD), as the first institution in Jordan to launch specialized Chinese language programs two decades ago. Since its establishment, more than 7,000 students have benefited from its programs and activities, while the total number of beneficiaries of its various events and initiatives has exceeded 70,000 individuals.

Speaking at the 25th “Chinese Bridge” Chinese Proficiency Competition for University Students and the 17th Chinese Language Competition for Jordanian University Students organized by TAG-Confucius, Ambassador Wei stated that the Institute hosts Jordan’s only accredited center authorized to conduct qualification examinations for Chinese language teachers, which significantly contributes to strengthening professional competencies and enhancing the quality of Chinese language education.



Moreover, Ambassador Wei expressed his appreciation for the efforts of HE Dr. Talal Abu-Ghazaleh, TAG.GD founder and chairman, exerts in fostering friendship and cooperation between Jordan and China, supporting Chinese language teaching in Jordan, and promoting Arab-Chinese relations.

He also pointed out that Chinese President His Excellency Mr. Xi Jinping personally awarded Dr. Abu-Ghazaleh a medal in recognition of his outstanding contributions to advancing Arab-Chinese ties.

He added that President Xi Jinping advocates respect for the diversity of civilizations and the preservation of their cultural heritage as essential means of promoting human prosperity and enhancing mutual understanding among peoples worldwide. Ambassador Wei emphasized that China remains committed to the principles of mutual respect, shared benefit, and cultural and civilizational exchange. In this context, he underscored the steady and continuous development of Jordanian-Chinese relations across various fields and areas of cooperation.

For his part, Dr. Abu-Ghazaleh stated that his relationship with the People's Republic of China spans over several decades and represents one of the oldest international friendships in his professional career. He pointed out that TAG.GD has maintained a presence in China for many years; being among one of the earliest international professional service organizations there, affirming that TAG.GD's partnerships with Chinese institutions constitute a unique model of cooperation built on trust and mutual respect.

Furthermore, Dr. Abu-Ghazaleh stated that his relationship with China has evolved beyond economic cooperation into a distinguished partnership founded on friendship and mutual collaboration. He further noted that Abu-Ghazaleh Intellectual Property (AGIP), one of the world's largest intellectual property firms, is honored to serve on the advisory committee responsible for developing intellectual property legislation in China, reflecting the high level of mutual trust between the two sides.

He described receiving the China-Arab Friendship Medal for Outstanding Contribution from His Excellency President Xi Jinping as one of the most significant milestones of his professional career journey, considering it a source of great pride that reflects the depth of his longstanding relationship with China and the Chinese people.

Dr. Abu-Ghazaleh also reviewed his experience with major Chinese initiatives, noting that he closely followed the Silk Road Project and later the Belt and Road Initiative, participating in several related advisory committees. He emphasized that the primary goal of these initiatives is to support developing countries and help them achieve sustainable development. In his view, they represent long-term investments in the future of the world, rather than mechanisms for exploiting nations' resources.

Presenting his vision for the future global order, Dr. Abu-Ghazaleh stated that ongoing global transformations are expected to usher in a new phase by 2028, characterized by greater international balance and expanded Chinese participation in global decision-making. He expressed his belief that the world is moving toward a more balanced and equitable international system that offers greater opportunities for protecting rights and advancing sustainable human development.

It is worth mentioning that the event, hosted by the Talal Abu-Ghazaleh Knowledge Forum, was attended by Mr. Luay Abu-Ghazaleh, vice chairman of Talal Abu-Ghazaleh Global and chairman of the Board of the TAG-Confucius Institute; Mr. Zhao Xiaoqiang, Cultural Counselor at the Chinese Embassy and Director of the Chinese Cultural Center in Jordan; several members of the diplomatic corps; Mr. Mamoun Abu Al-Seba', TAG-Confucius executive director, and Dr. Yang Songfang, dean of the TAG-Confucius Institute.

Participants expressed their appreciation to the TAG-Confucius Institute for organizing this distinguished event, and commended the long-standing role of the "Chinese Bridge" Chinese Proficiency Competition in cultivating outstanding talents across successive generations of students.





**Speech of Chinese Ambassador to Jordan, HE Mr. Guo Wei
During Great Wall-Petra Cup
at Talal Abu-Ghazaleh Knowledge Forum**

Your Excellency Dr. Talal Abu-Ghazaleh,

Distinguished Guests, Respected Professors, Dear Students,

Peace be upon you!

I am delighted to attend the finals of the 25th edition of the global “Chinese Bridge” Competition, also known as the 17th edition of the “Great Wall-Petra Cup” Chinese Language Competition for university students in Jordan. At the outset, and on behalf of the Embassy of the People’s Republic of China in the Hashemite Kingdom of Jordan, I would like to express my sincere gratitude and appreciation to the Talal Abu-Ghazaleh Confucius Institute for hosting and organizing this event, and their dedication and valuable contributions. I am also pleased to extend my warm welcome to all our esteemed guests.

Language serves as a bridge connecting hearts and minds, being an essential medium for promoting exchanges and mutual learning among civilizations. The Chinese language embodies the rich history, profound culture, and human values of the Chinese nation. It chronicles China’s development, progress, and the spiritual aspirations of its people in the modern era.

His Excellency, President Xi Jinping, has introduced the Global Civilization Initiative, calling for respect for the diversity of civilizations



around the world, the promotion of humanity's shared values, the preservation and development of civilizations, and the strengthening of international people-to-people exchanges and cooperation. This initiative offers important insights for promoting the prosperity and diversity of human civilizations.

In recent years, relations between China and the Arab countries have witnessed profound development, encouraging growing numbers of Arab youth to learn Chinese in order to gain a deeper understanding of China and contribute to building bridges of friendship and cooperation between the Arab and Chinese peoples.

Jordan was among the first countries in the Middle East to introduce Chinese language education. Over the years, and thanks to the joint efforts of all stakeholders, Chinese language teaching in Jordan has achieved steady progress. Its social influence and standing have continued to grow, playing an important role in strengthening the high-level strategic partnership between Jordan and China.

Today, Jordan is home to one Confucius Institute and four universities that offer Chinese language programs, in addition to five schools that teach Chinese. The number of learners continues to expand, reflecting the increasing enthusiasm among Jordanian youth to learn Chinese and gain a deeper understanding of Chinese culture.

It is particularly pleasing to see many Jordanian students have traveled to China through Chinese Government Scholarships, International Chinese Language Teachers Scholarships, or summer camp programs.



Many young people have also independently chosen to pursue their studies and academic journey in China, believing that choosing China means choosing the future.

Upon their return to Jordan, they have made valuable contributions to exchanges and friendship between our two countries. Some have even transformed from students of the Chinese language into its teachers, continuing this noble mission and becoming active participants and builders of Chinese-Jordanian relations.

In this regard, HE Dr. Talal Abu-Ghazaleh stands as a living example. For many years, he has supported Chinese language education in Jordan and promoted cultural and educational cooperation between Jordan and China, making significant contributions to strengthening the bonds of friendship between the two countries.

The Talal Abu-Ghazaleh Confucius Institute was the first Confucius Institute in Jordan. Since its establishment eighteen years ago, it has successfully graduated more than 7,000 students and organized a wide range of cultural activities that have benefited over 70,000 participants. The Institute also hosts Jordan's only International Chinese Language Teacher Certificate Examination Center, playing a vital role in the professional development of Chinese language teachers in the region.

In recognition of his outstanding contributions, His Excellency President Xi Jinping personally awarded Dr. Talal Abu-Ghazaleh the China-Arab Friendship Medal for Outstanding Contribution.



On this occasion, I extend my deepest appreciation and respect to Dr. Talal Abu-Ghazaleh and to all friends who have long supported cultural and educational exchanges and cooperation between Jordan and China.

Dear Friends,

In today's world, where challenges and uncertainties are increasingly interconnected, mutual respect among nations and civilizations has become essential for safeguarding global peace and development. China and the Arab countries have consistently adhered to the principles of mutual respect, serving as a model for international relations.

China-Jordan relations continue to develop in a healthy and stable manner, achieving fruitful outcomes in practical cooperation. Educational and cultural partnership has been among the most prominent areas of success, with Chinese language education emerging as key drivers of mutual understanding and closer ties between the peoples of our two countries.

China remains committed to working closely with Jordan to strengthen friendship through Chinese language education, expand channels of communication and exchange, and encourage young men and women from both countries to move forward together toward a brighter future.

The “Chinese Bridge” Competition is not merely a test of language proficiency; it has also become a valuable platform where young people meet and exchange their hopes and aspirations for the future.



Likewise, the “Great Wall–Petra Cup,” which brings together two of the world’s most remarkable cultural treasures, symbolizes a dialogue between Chinese and Jordanian civilizations that transcends the boundaries of history and geography. It reflects the intellectual affinity and harmony between our two peoples.

Over the years, the Chinese Bridge Competition has welcomed successive generations of Jordanian youth who have developed a connection with China.

It has contributed to nurturing many outstanding talents who actively support friendship between Jordan and China. I am confident that today’s participants will gain knowledge, friendship, and personal empowerment through this enriching experience.

I hope that you will dedicate yourselves fully to learning the Chinese language, so that each of you may become deeply knowledgeable about China and an expert in Chinese studies. I also hope that you will serve as active contributors to the shared modernization and development of China and Jordan, and continue writing new chapters in the enduring story of friendship between our two nations, contributing your youthful energy to building an even closer community with a shared future.

Finally, I wish this competition every success and extend my best wishes to all participants for outstanding performances and excellent results.

Thank you



This Certificate is proudly presented to

**ABU-GHAZALEH INTELLETCTUAL
PROPERTY AGENT (SHANGHAI) CO., LTD.**

For its outstanding trademark legal services to global enterprises in 2026.

The Ranking Level is:

AAA+++



Abu-Ghazaleh Intellectual Property in Shanghai Listed Among Top Agencies in the 2026 MOZLEN Report with “AAA+++” Rating

► LONDON

The highly anticipated 2026 MOZLEN Ranking (International Edition) of Chinese trademark agencies for foreign-related matters was officially released in London on May 2, 2026. The ranking simultaneously announced the list of selected agencies, promoting outstanding Chinese firms in the field of foreign-related trademark services to global enterprises.

The MOZLEN Ranking (International Edition) is compiled based on multiple dimensions, including trademark big data and comprehensive institutional influence. It serves as one of the important evaluation systems for professional Chinese agencies handling foreign-related trademark matters. The ranking aims to objectively and comprehensively showcase the overall capabilities and service levels of such agencies, providing an authoritative reference for international businesses and IP professionals.

In this year's ranking, the Abu-Ghazaleh Intellectual Property (AGIP) China Company, leveraging its outstanding professional strength, was listed alongside other leading institutions, including the CCPIT Patent and Trademark Law

Office, Wanhuida Intellectual Property, and Bird & Bird Law Firm, securing a top position. This fully demonstrates AGIP's exceptional performance in the field of IP professional services.

As an integral part of AGIP's global expansion strategy, AGIP's China Company has extended its service coverage across the Greater China region, playing a significant role in facilitating communication and cooperation between IP owners in Greater China and the international IP community over the years. Being selected among the top ranks of the MOZLEN Ranking is not only a high-level international recognition of its professional capabilities but also reflects the continuous improvement of the overall service capacity of Chinese agencies in foreign-related trademark matters.

Following the release of the ranking, a number of international companies and IP organizations have expressed their continued interest in the development of China's foreign-related trademark agencies and look forward to expanding cooperation with the listed firms.

Dr. Abu-Ghazaleh Receives Azerbaijan's Ambassador to Jordan, Affirms Readiness for Cooperation in Various Fields

▶ Amman



HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD), received in his office HE Mr. Shahin Shakir Abdullayev, ambassador of the Republic of Azerbaijan to Jordan, accompanied by the Embassy Counselor, Mr. Mehdi Abdullayev.

Dr. Abu-Ghazaleh welcomed the Ambassador, expressing his pride in the robust relations and ties between the two countries. He went on to affirm his readiness to provide all forms of cooperation that would further strengthen the ties of friendship and collaboration between Jordan and Azerbaijan.

During the meeting, the two sides discussed avenues of cooperation in various cultural, educational and knowledge-based fields, especially in light of the ongoing digital and knowledge revolutions the world is experiencing today. They also discussed means of leveraging digital transformation to support the learning and knowledge dissemination.

For his part, Ambassador Abdullayev expressed his appreciation to Dr. Abu-Ghazaleh, commending his unwavering and pioneering efforts and contributions in economic and digital learning field. He also praised the important role TAG.GD plays in supporting development and strengthening communication between institutions in both countries, affirming his aspiration for further fruitful cooperation in the future.

Talal Abu-Ghazaleh Global Digital and Palestinian Ministry of Education Discuss Cooperation

▶ Amman



HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD), received an official delegation from the Palestinian Ministry of Education and Higher Education at TAG.GD headquarters, headed by Dr. Hassan Abu Thaher, assistant deputy Minister of Education for planning and development. The visit came in the framework of enhancing mutual cooperation in the fields of digital transformation, education development and digital capacity building in line with the requirements of the knowledge-based economy and global digital transformation.

During the meeting, the two sides explored areas of collaboration in developing the digital infrastructure of the Palestinian education sector. This included learning management systems, e-educational content and digital testing platforms, in addition to the integrated solutions that TAG.GD offers in the smart education and institutional digital transformation.

Dr. Abu-Ghazaleh affirmed that investment in education and knowledge forms an essential pillar in building sustainable economies, noting that digital transformation in education has become a strategic necessity to ensure the quality and continuity of education, and to strengthen its ability to keep pace with rapid global changes.

Dr. Abu-Ghazaleh added that TAG.GD continues its commitment to utilizing its technical and knowledge expertise in supporting Arab education institutions, and to developing flexible and inclusive digital educational systems that enable both students and teachers to master future skills and digital knowledge tools.

For his part, Dr. Abu Thaher affirmed the importance of the visit in strengthening prospects of cooperation with ‘Abu-Ghazaleh Global’, to benefit from its advanced experience in technology and digital education, in support of the Ministry’s efforts in advancing the Palestinian

education sector and improving its readiness in line with the requirements of sustainable digital transformation.

He further pointed out that the Ministry is in the course of preparing a comprehensive national strategy for digital transformation in education to enhance quality of education, strengthen equity in access to educational services, develop digital educational infrastructure, as well as empowering teachers and students with the required skills to establish a flexible resilient system that offers high-quality educational services in accordance with best practices.

Meanwhile, Mr. Moath Moreb, Education Officer for the Quality of Education Project in Palestine implemented by the Belgian Agency for International Cooperation, stated that the visit comes as part of the efforts of the Ministry, in cooperation with the Agency, to enhance the capacities of the central team that is responsible for building and monitoring the Ministry's strategic digital transformation plan. This is to be implemented through the exchange of expertise between educational institutions and strategic partners in this field, in order to draw a roadmap for a clear and well-defined digital transformation strategy.

The visit included presentations of various specialized TAG.GD's solutions in e-learning, digital infrastructure, cloud computing, cybersecurity, artificial intelligence, in addition to a briefing on its regional and international initiatives in the development of digital education.

The delegation was also introduced to the TAG-TAB Book, one of the innovative solutions developed by TAG.GD to support digital education and provide an integrated educational platform that combines a smart device and e-educational content. This offers an interactive learning experience that minimizes dependence on traditional methods and enhances the efficiency of the educational process.

At the end of the visit, both sides affirmed the importance of continued coordination and cooperation, and to explore opportunities to implement high quality projects and initiatives that support digital transformation in the Palestinian education sector that enhance innovation and the sustainability of the educational process.

‘Abu-Ghazaleh for Youth Capacity Building’ Signs MoU with Iraq-based Quadruple Approach Company

▶ BAGHDAD



Talal Abu-Ghazaleh for Youth Capacity Building, a member of Talal Abu-Ghazaleh Global Digital (TAG.GD), signed a memorandum of understanding (MoU) with the Quadruple Approach Company for Administrative Services, Human Resource and Business Development, and Quality Management in Iraq, to strengthen cooperation and exchange expertise between the two parties across several key areas.

The two parties agreed to collaborate in delivering and promoting the services of the Talal Abu-Ghazaleh Forum for Entrepreneurship, and engage with Iraqi public universities to implement the services it provides. They also underlined the potential of expanding cooperation into additional areas of mutual benefit.

Moreover, the two parties expressed their pride in signing the agreement, emphasizing its role in

supporting and empowering Iraqi youth, building their capacities, and fostering creativity and innovation, in line with the TAG.GD’s mission to develop human capacities.

It is worth mentioning that Talal Abu-Ghazaleh Forum for Entrepreneurship serves as a patent incubator, dedicated to providing the necessary support to transform graduates’ research and projects into viable, market-ready products. It also offers a range of additional services, including training courses for students and faculty members across various fields, with a particular emphasis on intellectual property rights protection.

The Forum also offers comprehensive intellectual property services, including patent and trademark registration, amendment, and renewal, among other related services.





Dr. Abu-Ghazaleh Honored at the ‘Oratorio: Fountain of Love’ Performance in Amman

▶ Amman

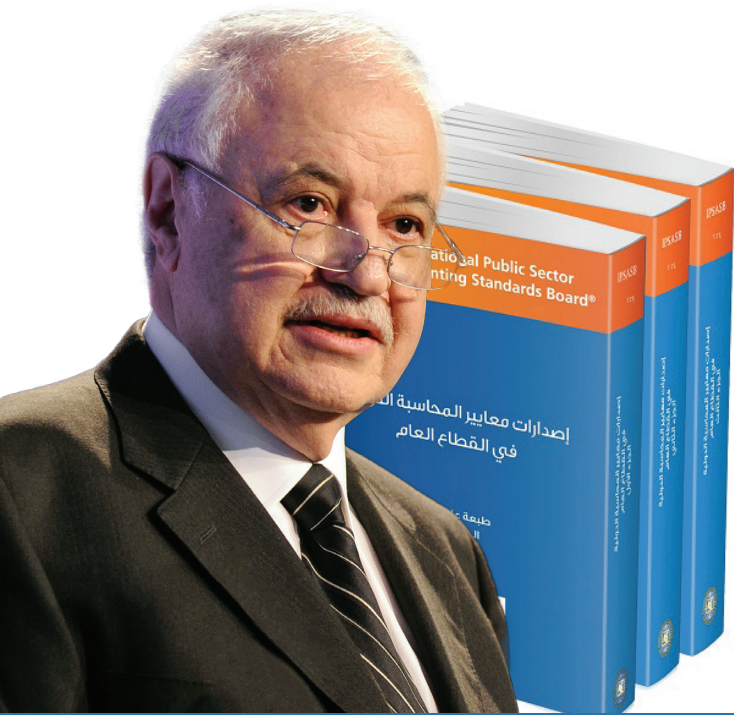
The Fountain of Love Choir honored HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD), in recognition of his outstanding career achievements and significant national contributions. This acknowledgment took place during the performance of “Oratorio: Jesus - Fountain of Love”, held at the Church of the Sacred Heart in Tla al-Ali, under the patronage of Her Royal Highness Princess Rym Ali, and in the presence of Bishop Iyad Twal.

The performance was led by Maestro Tomeh Jbara, and at the end of the evening, Dr. Abu-Ghazaleh was honored in the presence of a large official and public audience. On behalf of the choir, Maestro Jbara presented the honorary shield, expressing their pride in Dr. Abu-Ghazaleh’s leading role in supporting cultural development.

It is worth mentioning that this recognition comes in appreciation of Dr. Abu-Ghazaleh’s outstanding career journey, which is widely considered as a model of national and Arab dedication, in addition to his continuous contributions in the fields of education, economy, knowledge, innovation, and human services, as well as his ongoing support for initiatives focusing on the dissemination of values of peace and love.

The evening was attended by an elite group of official, religious and social personalities, in an atmosphere that reflected Jordan’s values of unity and coexistence.





Abu-Ghazaleh: Publication of the Arabic Version of the IPSAS 2024 Handbook

HE Dr. Talal Abu-Ghazaleh, chairman of the Arab Society of Certified Accountants (ASCA/Jordan), announced the release of the Arabic translated version of the International Public Sector Accounting Standards (IPSAS) 2024 Handbook. This step aims to support the development of accounting practices in the public sector and enhance access to international standards in Arabic.

This publication serves as a comprehensive professional guide that includes the full set of pronouncements issued by the International Public Sector Accounting Standards Board (IPSASB) related to financial reporting. It reflects the latest global developments in the field and contributes to enhancing transparency and the quality of financial reporting in government entities.

Dr. Abu-Ghazaleh noted that the new edition incorporates newly adopted standards issued by the IPSAS Board, including:

- IPSAS (44): Non-current Assets Held for Sale and Discontinued Operations
- IPSAS (45): Property, Plant, and Equipment
- IPSAS (46): Measurement
- IPSAS (47): Revenue
- IPSAS (48): Transfer Expenses
- IPSAS (49): Retirement Benefit Plans

Reporting Sustainability Program Information – Amendments to Recommended Practice Guidelines 1 and 3: Additional Non-Authoritative Guidance (issued May 2023)

These standards are effective from the dates specified within each standard and have resulted in consequential amendments to other related standards, which come into effect as defined therein.

The Handbook is designed for accountants, auditors, and professionals working in government entities, as well as academics and researchers. It provides an integrated reference that enhances the quality of financial reporting and supports informed decision-making based on accurate and reliable information.

It is worth noting that the Society seeks to advance the fields of accounting and management, along with their related principles applied across various professional services. It also aims to elevate the level of competence, practice, and professional conduct to the highest standards through its focus on accounting publications and continuous updates in the accounting and auditing professions.



For enhancing pharmaceutical security consulting services

‘Abu-Ghazaleh & Co. Consulting’ and MCC MENA Consulting Sign MoU

► Amman

Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult), a member of Talal Abu-Ghazaleh Global Digital (TAG.GD), signed a Memorandum of Understanding (MoU) with the MCC MENA Consulting, in a strategic step to enhance bilateral cooperation in the healthcare and pharmaceutical sectors, and to advance pharmaceutical security at national and regional levels.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh, TAG.GD founder and chairman, and MCC Representative, Dr. Mohammad Oqab Al Jawabreh.

The signed Memorandum aims at establishing effective tripartite partnership that is capable of advancing innovative solutions and enhancing sustainability of pharmaceutical supply chains, in addition to collaborating in carrying out specialized consulting services tailored to the needs of the healthcare and pharmaceutical sector, including, strategic planning, governance, risk management, and institutional capacity building.

During the signing ceremony, the two parties affirmed the importance of such partnership in sharing scientific and consulting expertise and leveraging it to serve the public health priorities, as well as to support initiatives that enhance preparedness and resilience in addressing healthcare challenges. This is to effectively impact the healthcare services and the availability of medicines.

This MoU comes within the framework of both sides’ commitment to expanding institutional cooperation and establishing effective partnership models that positively contribute to achieving sustainable impact on the healthcare and pharmaceutical sector.

It is worth mentioning that TAG-Consult provides a comprehensive range of management consulting services, while MCC MENA Consulting is a specialized consulting firm owned by Al-Hayat Scientific Pharmaceutical Chemical Foundation.

Wars Declare the End of Traditional Education

▶ Amman



Talal Abu-Ghazaleh

With each global crisis, it becomes increasingly clear that traditional methods, including education, are far more fragile than we once expected. The recent surge in energy prices; due to the war on Iran, has led many to assume that the impact would be limited to fuel, transportation, or the cost-of-living. However, its consequences extend far deeper. These disruptions do not simply reshape economies; rather they mark the end of an entire way of life, as we once knew it, with traditional education among the most significantly impacted.

The truth that can no longer be denied or ignored is that traditional education, characterized by compulsory physical attendance, outdated curricula, and rote memorization, has faded away. This model is no longer capable of keeping up with the rapid transformations shaping the modern world, nor can it effectively withstand external pressures such as rising energy costs or disruptions in global supply chains.

Schools and universities, as we know them, have become part of a costly and inefficient system whose effectiveness weakens with each successive crisis. Increases in fuel prices not only disrupt transportation and supply chains; but also affect the entire education sector. As the operational costs, commuting, and even the continuity of the learning process all come into question, it is imperative to take the lead in embracing digital education; not as a temporary or supplementary solution in times of crises, but as the only method capable of ensuring sustained continuity.

Here, I would like to reaffirm, as I have always reiterated, that the real transformation is not only related to the shift from physical classrooms to digital screens; rather it requires a fundamental redefinition of the very concept of learning. The goal is no longer to store information; but to use, develop, and transform it into value. Programming also emerges here; not as a specialization, but as a fundamental language of this era. Today, programming represents what reading and writing once did in earlier ages; it unlocks access to the digital economy and enables individuals to create and contribute regardless of their geographical location.

In this context, practical initiatives that recognize this transformation emerge, such as efforts undertaken by Talal Abu-Ghazaleh Global Digital (TAG.GD), which has continuously worked on manufacturing a tablet dedicated to digital education as part of its preparation for entering the era of advanced learning. This initiative represents a strategic effort to rebuild an entire educational system based on digital access and designed to serve future-oriented skills rather than reusing old tools and approaches.

War does more than just redraw borders on a map, it fundamentally reshapes priorities. If education remains bound to its traditional model, it will turn from a tool of advancement into a burden. Conversely, if it were redesigned according to the logic of the digital age, it can become one of the most important tools for resilience and adaptability.

In the end, I always say that the matter is no longer a discussion between traditional and digital methods; it is a choice between a system that weakens with each crisis and one that persists and evolves. Simply, traditional education no longer belongs to the future. The future is written in a different language; one that is defined by code, data, and continuous learning anytime, anywhere, and under any circumstances.

The Smart Bag

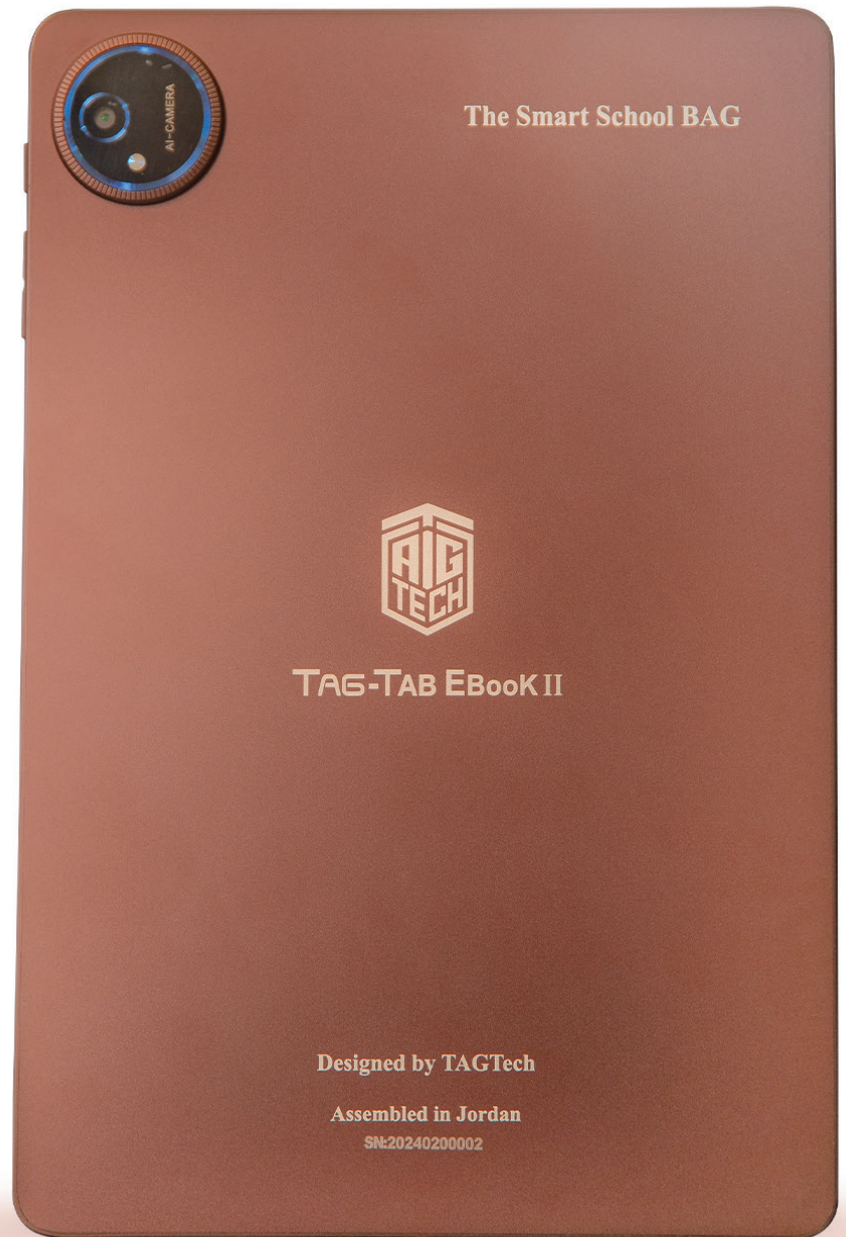
TAG-TAB EBook II

A pioneering Arab initiative toward well-regulated digital learning

By Ihssan Al-Tamimi

Today we find ourselves in a digital revolution that is transforming everything at an unprecedented pace. The advancement of the educational process is no longer an option that can be delayed or overlooked; rather it has become a necessity that directly impacts the future of societies and their ability to compete and succeed. In this context, an initiative introduced by the well-known Arab intellectual and economist, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD), through the TAG-TAB EBook smart bag that was initiated as an Arab initiative. It introduces a practical vision for digital transformation in education, translating an idea into direct implementation.

This Arab project, which has been awarded a US patent in the name of Dr. Talal Abu-Ghazaleh, goes beyond simply replacing heavy paper materials carried by students with an electronic device. Instead, it represents



24V50540S00005
Assembled in Jordan
TAG-TAB EBook II

a comprehensive reform of the educational process. The new device is designed to provide a fully integrated digital environment that enables students to access accredited academic content in a structured and secure manner, while incorporating interactive tools that promote self-learning and support, as well as the development of critical thinking and analytical skills.

The importance of the TAG-TAB EBook initiative, which is based on the ideas of Dr. Abu-Ghazaleh, lies in its response to the challenges that families and educational institutions face, especially the need for safe and purpose-driven use of educational technology. The device is designed to operate within a secure and education-oriented environment, while giving parents a high level of confidence and peace of mind regarding their children's use of it.

In this context, the TAG-TAB EBook is considered a project that reduces educational costs through minimizing reliance on printed materials, supporting environmental sustainability, and alleviating burdens on families, students, and

schools. Additionally, curricula and content provided in the device can be easily and regularly updated in line with educational requirements. This benefit extends beyond financial saving and enhances the quality of education by providing learners with access to up-to-date knowledge that keeps pace with ongoing scientific and technological developments.

One of the most significant features of this Arab-led innovation is its role in preparing students for the future-oriented sciences. The device incorporates educational programs that promote skills in programming, modern technologies, and cybersecurity. Integrating these skills within the early education process contributes to narrowing the digital divide and strengthens the ability of Arab students to successfully compete in the global labor market.

It is worth mentioning that the TAG-TAB EBook is an Arab initiative that effectively seeks to reform education through comprehensive digital transformation, in a way that enhances security, minimizes burdens, and unleashes creativity.

Dr. Abu-Ghazaleh: The Self-Sufficiency Triangle of Food, Medicine, and Technology is the Foundation of Independence

▶ Amman



Ihsan Al Qasem

Arab thinker and prominent economist, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD), reaffirmed the importance of adopting a national strategy focused on achieving self-sufficiency in three key areas: food, medicine, and technology, stating that this represents a primary national duty that governments, businesses, and citizens must undertake alike.

In an interview broadcast on Ro'ya TV Channel, Dr. Abu-Ghazaleh pointed out that achieving self-sufficiency in these three sectors effectively contributes to the country's political and security independence, as well as prevent external influence over national decision-making.

Dr. Abu-Ghazaleh, further, warned against trusting the recommendations of the World Bank and the International Monetary Fund (IMF), which often encourage countries to depend on imports rather

than domestic production on the basis that they are more cost-effective than domestic production. He emphasized that national production is essential even when it comes at a higher cost, as it generates significant job opportunities, advances production technologies, and safeguards national currency.

Dr. Abu-Ghazaleh went on to state that achieving food self-sufficiency is attainable by any country and is a shared responsibility between both the country and the citizens alike. “It is unacceptable to depend on importing food. And if any kind of food cannot be produced, then it is not necessary to be imported”, he added.

Dr. Abu-Ghazaleh also said that each country should produce all necessary medicine. This is not difficult since pharmaceutical patent registration standards require full disclosure of production details. He added that intellectual property protection is time-limited to twenty years, after which the same products may be manufactured by others under a different trade name.

Concerning achieving self-sufficiency in technology, Dr. Abu-Ghazaleh emphasized that it fundamentally depends on reforming education to become digital and technology-driven, noting, “our education system cannot continue in its traditional form as it is today, as students need an education that motivates creativity and innovation and keeps pace with today’s knowledge revolution.”

“The unemployment challenge we are experiencing today is largely rooted in an education system based on rote memorization, despite the fact that modern knowledge tools now allow instant access to information at the click of a button,” Dr. Abu-Ghazaleh said.

Dr. Abu-Ghazaleh, moreover, underlined the importance of leveraging opportunities that emerge from crises, noting that the COVID-19 pandemic represented a missed opportunity to accelerate digital transformation in education and establish robust digital infrastructure.

What’s more, he stated that digital transformation in education can ensure equitable access to quality education for all citizens across the Kingdom, emphasizing that education must not be limited to residents of the capital, Amman; it should be delivered to all with the same quality and efficiency.

In conclusion, Dr. Abu-Ghazaleh pointed out that digital transformation can significantly reduce the costs associated with printing textbooks and constructing school facilities. He added that TAG.GD has recently succeeded in registering an invention for a tablet device designed to replace school bags and textbooks, providing a tool that can accompany students throughout their academic journey and support self-directed learning.

Talal Abu-Ghazaleh Global Digital Members

1. **Talal Abu-Ghazaleh Global Digital (TAG.GD)** **tag.global**
The Global Organization for Professional, Education, and Capacity Building Services
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3. **Abu-Ghazaleh Intellectual Property (AGIP)** **agip.com**
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